



Accessibility, engineered into your theme.

White-label accessibility review and code remediation for Shopify and WordPress agencies.



Your clients are starting to ask about accessibility

95.9%

WebAIM's automated scan of the top one million home pages found detectable WCAG failures on 95.9% of them in February 2026.

Source: [WebAIM Million 2026](#), as of February 1, 2026.

75.1

In WebAIM's 2026 study, home pages detected as running on Shopify averaged 75.1 detected errors, against 56.1 for all home pages.

Source: [WebAIM Million 2026 \(Technologies: Ecommerce platforms\)](#), as of February 1, 2026.

About 70%

About 70% of the 2025 digital accessibility lawsuits tracked by UsableNet involved e-commerce sites.

Source: [UsableNet 2025 Year-End Digital Accessibility Lawsuit Report](#), as of December 15, 2025.

In Europe too. The European Accessibility Act has applied since June 28, 2025 and covers e-commerce services sold to EU consumers; service microenterprises (fewer than 10 staff and no more than EUR 2 million turnover or balance sheet) are exempt.

Source: [Directive \(EU\) 2019/882, EUR-Lex](#), as of June 28, 2025.

The fixes live in theme code: focus handling, labels, dialogs, contrast. That takes testing tools and screen reader time most agency sprints don't have room for. That's the part we do.

Find, fix and prove it, under your brand



Accessibility Review

A WCAG 2.2 AA review of your client's key templates. In-house automated scans at desktop and mobile widths, then manual keyboard, VoiceOver, NVDA and 400% zoom testing. Every issue is mapped to the theme file that causes it, with a fixed price to fix it.

Code Remediation

We fix the agreed issues in theme or template code, on a duplicate theme, a branch of your repository or a staging site. Never the live store.

Verified report

A change log and a before/after report for every issue ID: what changed, in which file, and how we checked it. Ready for your client, or for their auditor's retest.

White-label by default

- ☐ Unbranded reports, or your logo on them
- ☐ We sign your NDA
- ☐ We never contact your client unless you ask
- ☐ No selling to your client for 12 months after a project

How a project runs

1	2	3	4	5	6
Access	Review	Fix plan	Fix on staging	Verify	You release
A Shopify collaborator request with theme permissions only, a branch of your theme repository, or a WordPress staging login. Never a password.	Scans and manual testing on the agreed templates. Third-party apps are flagged with options at the start, not discovered at the end.	A fixed price for each agreed fix. You approve the plan before any code changes.	A duplicate theme, a pull request on your branch, or a WordPress child theme or small plugin so updates don't overwrite the fixes.	Before/after scans and manual checks, written into a change log mapped to every issue ID.	Your review, your branch names, your release. We don't publish anything.

Checkout is Shopify-hosted on every plan. On non-Plus stores we report checkout issues to Shopify rather than fix them. On Shopify Plus, custom checkout extensions can be in scope.

Automated where it's reliable, manual where it matters

In-house regression tooling

Every template we touch is scanned before and after, at desktop and mobile widths, against WCAG 2.2 AA rules (axe-core engine). The results are diffed and mapped to your issue IDs, so each fix comes with its own evidence.

Manual testing on every change

- ☐ Keyboard only, every changed page
- ☐ VoiceOver on macOS and NVDA on Windows
- ☐ 400% zoom and 320 px reflow, measured contrast
- ☐ A regression pass on add to cart, cart, search and forms

Why both. WebAIM notes that automated tools cannot detect every WCAG failure, so a page with no detected errors is not necessarily accessible. Source: [WebAIM Million 2026 \(Methodology\)](#), as of February 1, 2026.



In our demo audit, automated scans flagged **13 of 30** findings.

The other **17** needed keyboard or screen reader testing. (Demo store, fictional.)

Proof you can check: our demo store

Color: Forest

☒ ☐ ☐

Size: Select a size

Before. Color and size are clickable <div>s. Tab skips them, so a keyboard user can't add to cart.

Color: Slate

☐ ☒ ☐

Size: Select a size

After. Native radio groups. Arrow keys change the choice, focus is visible, the sold-out size is named.

12 → 0

rules violated in automated scans (659 affected elements → 0), 16 scans at desktop and mobile widths

Fail → pass

keyboard-only shopping task: 11 of 12 steps failed before, all 12 pass after

0 → 30 of 30

findings passing a scripted retest, one check per finding

Demo store, fictional. Built to show our process. No client, no real audit. The before store is a deliberately dense mix of common defect types. Real stores usually show fewer automated failures, but keyboard and screen reader problems like these only show up in manual testing.

What you hand your client

Change log, one row per issue ID (excerpt, demo store)

Issue	Main file changed	WCAG 2.2
KC-009 Critical	snippets/ product-variant-picker.liquid	2.1.1, 4.1.2, 1.4.1, 1.4.11
KC-022 Critical	snippets/cart-drawer.liquid	2.1.1, 2.4.3, 4.1.2
KC-015 High	snippets/cart-drawer.liquid	4.1.3

Every row also lists the other files touched, what changed, how it was verified (scans, scripted retest, keyboard, screen reader), how to retest it, and its status.

Report excerpt: adding to cart with a screen reader

Virtual screen reader transcript (not VoiceOver). Demo store.

Before. Press Enter on "Add to cart" (size picked with the mouse, because the keyboard cannot):
(nothing announced)

After. Tab to "Add to cart" and press Enter:
"button, Add to cart"
"dialog, Your cart, Added to your cart: Ridgeline 40L Pack, Slate / L. Cart has 1 item."
"heading, Your cart, level 2"

- ☐ Prioritized issue list, mapped to theme files
- ☐ Fix plan with a fixed price per fix
- ☐ Before/after scans, desktop and mobile
- ☐ Task recordings on Essentials and Standard

Our list price is your client's price. Yours is 20% less.

Package and scope	List price	Your price
Starter Review + Fix Review of 3 templates, up to 5 fixes	\$1,750	\$1,400
Essentials Review + Fix Review of 6 templates, up to 15 fixes	\$4,250	\$3,400
Standard Review + Fix Review of 12 templates, up to 30 fixes	\$7,750	\$6,200
5 more fixes Add-on to any package	\$1,050	\$840
Fix Watch Monthly re-check against the post-fix baseline	\$295/month	\$236/month
Watch + Fix Monthly re-check plus up to 4 hours of fixes	\$795/month	\$636/month

- ☐ **Reviews are at list price** (\$450, \$950 or \$1,500), credited in full toward Review + Fix within 30 days.
- ☐ **Charge your client what you like.** We never quote your client or show them our number.
- ☐ **Fixed prices.** No hourly billing. Custom work is quoted at partner rates.
- ☐ **Prefer not to resell?** Introduce your client and they buy from us directly.

Partner prices are for agencies reselling to their own clients. They aren't combinable with the Launch Program. Prices in US dollars. Full public prices: tabstopstudio.com/pricing.

Client already has an audit? Retest three of our fixes first.



A fixed price in 2 business days

Send one client's audit findings and read access. We quote a fixed price for an agreed list of fixes.

Three fixes on staging

Pick three findings. We fix them on an unpublished duplicate theme or staging copy within 3 business days of access, with change-log rows mapped to the audit IDs.

No charge unless you go ahead

If you go ahead, pay on pass applies: if the agreed fixes fail your retest, you don't pay for them.

Founding Partner Start: open to our first five partner firms, through December 18, 2026. One Start per firm, for one client site.

Not ready to share an audit? Send three findings with the client's details removed. Within 1 business day we send back how we'd fix each one. Free.

Security and data handling

Least-privilege access

A Shopify collaborator account with theme permissions only, a branch of your repository, or a WordPress staging login. Never a shared password. Access is removed at handoff.

Confidential by default

We sign your NDA. Reports are unbranded or carry your logo. Nothing public about you or your client without your written permission.

Staging only

Every change is made on a duplicate theme, a branch or a staging site. Nothing touches the live store until you release it.

Your code and your client's data

We use AI-assisted tooling under strict data controls: your code and your client's customer data are never used to train AI models, and every change is engineered, reviewed and tested by people.

For your client's security review, we send a one-page security overview and answer their questionnaire in writing.

What we don't promise, said up front

Never promised

- ☐ Lawsuit dismissal
- ☐ Protection from future lawsuits or demand letters
- ☐ Blanket legal compliance (ADA, Section 508, EAA, or any law)

Our Accessibility Review isn't a certified audit, VPAT or ACR.
Nothing we send is legal advice.

Flagged with options, never silently included

- ☐ Checkout on non-Plus Shopify stores: Shopify's code. We report those issues to Shopify.
- ☐ Third-party app internals: we flag, reconfigure, swap or ticket the vendor.
- ☐ Content typed into the admin, such as product alt text, unless it's in the quote.
- ☐ PDFs, documents and video captions.

No overlays, ever. We change the code. In April 2025 the FTC finalized an order requiring overlay vendor accessiBe to pay \$1 million and barring it from claiming, without evidence, that its automated tool can make any website WCAG-compliant. Source: [US Federal Trade Commission press release](#), as of April 22, 2025.

Start with one client

Become a partner agency

A 15-minute call to agree white-label terms and fit your workflow.

tabstopstudio.com/contact

Forward an existing audit

A fixed-price quote within 2 business days. First five partner firms, through December 18, 2026: three fixes first.

Send three findings

A free fix plan within 1 business day. No access or client details needed.

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Request a quote: tabstopstudio.com/contact

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